

## TOURISM NOOSA VISITOR STATISTICS YEAR ENDING JUNE 2022

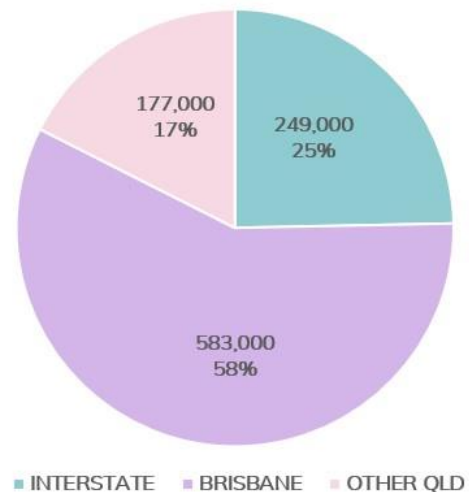
**TOTAL VISITATION:** Domestic overnight + day trip + international  
No 2022 international data available, due to low numbers

	VISITORS	Change from 2019	SPEND	Change from 2019
<b>TOTAL:</b>	<b>2.066M</b>	<b>-16.5%</b>	<b>\$1.153B</b>	<b>+5.3%</b>
• Domestic overnight	1.009M	+1.3%	\$1.04B	+16.3%
• Day trip	1.057M	-19.4%	\$113M	+15.5%
• International	-	-	-	-

DOMESTIC VISITORS TO NOOSA  
YE June 2022: Total = 2,066,000



DOMESTIC OVERNIGHT VISITORS TO NOOSA:  
YE June 2022: TOTAL = 1,009,000



### DOMESTIC OVERNIGHT

	YE June 2022	YE June 2019	CHANGE
Visitors	1.009M	997,000	+1.3%
Spend	\$1.04B	\$893.8M	+16.3%
Nights	4.298M	3.999M	+7.5%
Average LOS	4.26	4.01	+6.2%
Avg spend per person	\$1030	\$896	+15%

### DAY TRIP

	YE June 2022	YE June 2019	CHANGE
Visitors	1.057M	1.311M	-19.4%
Spend	\$113.2M	\$98M	+15.5%
Avg spend per person	\$107	\$74.75	+43%

## SOURCE MARKETS: DOMESTIC OVERNIGHT

		YE June 2022	YE June 2019	CHANGE
Intrastate	Visitors	760,000	608,000	+25%
	Spend	\$608.8M	\$386.9M	+57.4%
	Nights	2.2M	1.855M	+18.8%
	Avg LOS	2.9	3.05	-4.9%
	Avg spend per person	\$801	\$636	+25.9%
Interstate	Visitors	249,000	389,000	-36%
	Spend	\$430.6M	\$506.9M	-15.1%
	Nights	2.094M	2.144M	-2.3%
	Avg LOS	8.4	5.5	+52.7%
	Avg spend per person	\$1729	\$1303	+33%

## INTERNATIONAL

No 2022 data available due to low numbers.

	YE June 2019	YOY CHANGE
Visitors	167,400	+1.6%
Spend	\$102.9M	+19.7M
Nights	167,400	+1.6%
Average LOS	5.9	+12.4%
Avg spend per person	\$614	+17.6%

### Noosa's key international markets

Year ending June 2019

